

FRAMEWORK FOR 2016 ADVOCACY EFFORTS



Objective To effectively advocate for good public health policy based on NHPHA's policy agenda and policy statements, through direct advocacy and supporting key partners.

Invited Participants

- NHPHA Public Policy Committee
- NHPHA Board President
- NHPHA Executive Assistant
- DPHS/DHHS Contact
- Priority Topic Leads (Mental Health, Social Justice, Climate Change, Access to Care, ATOD, Child Health & Safety, Public Health Infrastructure)

Activities

- Finalize a list of priority bills to track for the 2016 session.
- Maintain up-to-date information on status of priority bills.
- Establish and maintain communications with key partners in each priority topic.
- Communicate timely, relevant information to stakeholders:
 - Weekly Health in All Policies e-blast (HIAP)
 - Weekly "Blue Sheet" for legislators
 - Educate, testify, and advocate for priority legislation
 - Write and distribute press documents on key pieces of legislation and on our priority topic areas.
- Develop tools (ie: score card) with data/content from each priority topic area to use in advocacy and other education efforts.
- Coordinate with topic leads and advocacy partners to maximize impact.

Roles & Responsibilities

NHPHA:

- o Convene weekly advocacy meetings on Fridays from 3p-4p.
- o Maintain up-to-date data in Advokit.
- o Ensure timely content, publication and distribution of HIAP.
- o Promote advocacy activities and efforts in the weekly HIAP and monthly e-newsletter.
- o Highlight advocacy activities and key topics in the Annual Report.
- o Provide administrative support to topic leads, as necessary.
- o Maintain records of actions/activities.
- o Coordinate printing and dissemination of Blue Sheet.

Priority Topic Leads:

- o Attend weekly calls on Fridays from 3p-4p
- o Monitor status of key bills within topic and provide updates on weekly calls to identify necessary action.
- o On bills of shared interest/effort, provide NHPHA copies of any submitted testimony, press documents on
- o Connect with appropriate partners and SMEs to assist in testifying and other content development.
- o Coordinate key data and narrative points for Blue Sheet when necessary.
- o Provide short narrative updates as often as appropriate for weekly HIAP.