

ANNUAL REPORT

2015



NEW HAMPSHIRE
**PUBLIC HEALTH
ASSOCIATION**

Improving Health, Preventing Disease, Reducing Costs for All



NHPHA could not achieve its goals without the generous support from the following funders and organizational members:

Funders

- American Public Health Association
- Dentaquest
- HNH Foundation
- NH Charitable Foundation
- NH Endowment for Health

Public Health Partners

- Community Health Options
- Endowment for Health
- Northeast Delta Dental
- UNH - Health Management and Policy

Public Health Friends

- American Lung Association of the Northeast
- Dartmouth-Hitchcock Leadership Preventive Medicine Residency
- Foundation for Healthy Communities
- Harvard Pilgrim Health Care Foundation
- Healthy Homes
- Keene State College
- Makin' It Happen
- Mid-State Health Center
- Partnership for Public Health

Public Health Advocates

- Cheshire Medical Center
- Community Health Institute/JSI
- Lakes Region Partnership for Public Health
- Makin' It Happen
- Mid-State Health Center
- New Futures
- NH Businesses for Social Responsibility
- NH Children's Trust
- NH Dental Society
- NH Optometric Association
- North Country Health Consortium
- Safe Kids NH

Like many New Hampshire non-profit organizations, our vitality and vibrance relies upon the dedication of our volunteers. The New Hampshire Public Health Association would like to recognize and thank our volunteer Board of Directors, Committee Members, and the organizations who support their staff in donating their time and talent.



\$46,140

estimated in-kind value of volunteer hours



2,000+

volunteer hours logged



40+

organizations represented by volunteers

2015 Financial Statement

SUMMARY OF NHPHA OPERATING REVENUE AND EXPENSES

	REVENUE		2015		2014		2013	
Membership Dues	\$	12,956	\$	10,161	\$	12,860		
Grants	\$	44,240	\$	41,735	\$	29,975		
Program Fees	\$	2,539	\$	12,856	\$	11,825		
Other	\$	19,868	\$	21,395	\$	22,359		
Subtotal	\$	79,602	\$	86,147	\$	77,019		
	EXPENSES		2015		2014		2013	
Personnel	\$	38,152	\$	27,726	\$	21,454		
Office Operations	\$	11,591	\$	11,855	\$	10,075		
Program Expenses	\$	16,319	\$	11,250	\$	10,345		
Insurance & Professional Fees	\$	8,445	\$	9,707	\$	9,927		
Other	\$	5,375	\$	174	\$	2,728		
Subtotal	\$	79,882	\$	60,713	\$	54,529		
NET	\$	(280)	\$	25,434	\$	22,490		

BALANCE SHEET: ASSETS, LIABILITIES & NET ASSETS

	2015		2014		2013	
Assets	\$	230,460	\$	282,716	\$	202,453
Liabilities	\$	5,842	\$	56,874	\$	28,854
Temporarily Restricted (OHC funds)	\$	111,118	\$	158,391	\$	92,673
Net Assets Available to NHPHA	\$	113,500	\$	67,451	\$	80,926

President's Message

by Katie Robert, NHPHA Board President

Thanks to the leadership of a skilled Board of Directors, 2015 proved to be an exciting year for the New Hampshire Public Health Association. New funding opportunities and partnerships emerged, and the organization continued to play a critical role in serving as a common partner across the multitude of organizations addressing the social determinants of health and equity.

As the organization celebrated its 25th anniversary in 2015, the NHPHA Board of Directors enjoyed several unique opportunities to confirm the good “health” of the organization and move forward in ways which will help us grow and provide even greater value to our members, funders, and other stakeholders.

In late 2015, NHPHA contracted with Full Circle Consulting to conduct a fundraising assessment and business planning process. The Full Circle team conducted a comparison of NHPHA's funding, staffing, and programmatic patterns to organizations with similar missions, structures, and programs. In addition, Full Circle conducted a series of interviews with representatives from a subset of those organizations to provide additional context to the quantitative analysis.

A short summary of the assessment's findings and recommendations, as provided by Full Circle:

- *In terms of both fundraising and impact on the field, NHPHA's greatest assets are a savvy and energetic board and a track record of engaging the field in an all-volunteer organization*
- *NHPHA has successfully improved fundraising, membership practices and results following Full Circle's 2009 assessment*
- *As NHPHA increases staff capacity, it has great potential to increase programming for the field, and further its goals in particular areas of interest, such as public health workforce development*
- *As the board advances the organization, it can be guided both by the voice of NHPHA's membership and by ideas and information from peer organizations as part of its exploration of options for the future*

While we were busy reflecting back on the hard work of the last six years, we also had some exciting opportunities to move forward and grow. In October, NHPHA announced the creation of its first specialty member section after having been approached to become the new “home” for the NH Research & Evaluation Group. Building on that momentum, the Membership Committee also worked diligently with a group of public health nurses to create the framework for a new public health nurses specialty members section. These new sections, built around shared interests and expertise, provide another opportunity for NHPHA members to learn from one another and enjoy more tailored, focused engagement supporting their professional development.

These achievements were in the good company of the work of our other committees, highlighted later in this report.

*President's Award:
Deanna Bennett*

None of this work would be possible without a strong administrative capacity supporting our volunteers. In 2014, NHPHA hired Deanna Bennett as our Executive Assistant. During her time with NHPHA, Deanna has proven to be one of the most critical pieces of our collective success. She has become the heart and home of NHPHA by keeping the office running smoothly, coordinating our communications, and supporting our committee chairs so that their time and energy may be focused on the critical work of improving the health of NH. As such, I am proud to name Deanna the recipient of this year's President's Award.

AWARD WINNERS

Roger Fossum Lifetime Achievement



Nicholas Toumpas

Nicholas "Nick" Toumpas is the former Commissioner of the New Hampshire Department of Health and Human Services. Since assuming the role of Commissioner eight years ago, the demand for the Department's services increased dramatically while human and financial resources have diminished. Despite these difficulties, Nick viewed the challenges as opportunities. As such he worked with his management team and staff to implement initiatives that focus on improving clients' health while at the same time achieving greater efficiencies. He has helped build the foundation that will keep the Department viable and relevant in the future.

Friend of Public Health



Officer Eric Adams

Officer Eric Adams of the Laconia Police Department is at the forefront in addressing substance misuse in the Lakes Region. Officer Adams is an innovator in the development of the Prevention, Enforcement and Treatment (PET) program which intervenes with individuals with the disease of addiction, helping them navigate a complex system with compassion and understanding. As a role model in his community, Officer Adams is educating the public on the impact of compassion and on individuals who suffer from a substance use disorder by helping them find recovery.



Maryanne Ferguson

Maryanne is the Monadnock Healthy Eating Active Living (HEAL) Coordinator and Workplace Wellness Professional for Healthy Monadnock 2020, but it is clear that her reach spans far beyond this role. Her work in the Monadnock community has included prevention efforts among youth, coalition capacity building, environmental and policy changes within a variety of public health and community health topics. Dr. Rudy Fedrizzi noted in his nomination, "Maryanne is the type of 'boots on the ground' mover and shaker who gives me confidence that one day our region will be the healthiest community in the nation and NH will be healthier through the dissemination of evidence-supported initiatives that she has nurtured."

NH Community Health Service



Portsmouth Regional Hospital

Portsmouth Regional Hospital was a key public health partner working with the Division of Public Health Services to collect blood samples during the Pease Tradeport Perfluorochemical testing project. The laboratory personnel committed staff at three phlebotomy sites throughout the project. The hospital did not request any form of payment for the resources they contributed to this event. We are proud to present Portsmouth Regional Hospital with this first-time award for their dedication to the health of their community.

Rising Star



Adelaide Murray

Addie is currently a senior at the University of New Hampshire and is expected to receive her Bachelors of Science in Health Management and Policy May, 2016. For the past two years, Addie has served as the NHPHA's student board liaison and during this time has been an enormous value-add to our Board, our committees, and the profession. This was never more evident than when she captivated the audience at our 25th celebration event. It is rare to find a college student with the drive, ambition, and poise Ms. Murray possesses, and it's been an honor to be part of this first leg of what will undoubtedly be an incredibly successful career.



Health in All Policies

Public Policy Committee Update

by Jeanie Holt & Dr. Jay Smith, Committee Co-Chairs

In 2015, public health advocates worked tirelessly to minimize the threats to funding for critical public health services - including the NH Health Protection Program. When the legislature finally passed the 2016-2017 budget during a special session in September, the groundwork was laid for the 2016 session where the NH Health Protection Program would play the lead role.

The Public Policy Committee jokes that we have two seasons: a wet season and a dry season. The first half of every year, the “wet” season, the Committee stays busy with the Legislative session. Early in the session sometimes feels like a monsoon and 2015 certainly felt that way. Since it was a budget year, both Houses tried to finish all their other business early so they could focus on negotiating a budget. We scrambled to keep track of hearings and schedule votes. We worked on bills that impact NH women, families, and children including mandating paid sick leave, ensuring unencumbered access to reproductive health service providers, and requiring child-proof packaging on liquid nicotine products. We worked on energy bills and firearms safety. But mostly, like the Legislature, we worked

on the budget. We focused on putting money in the budget for reauthorizing the NH Health Protection Program (Medicaid expansion) and on protecting funds for a wide variety of services which impact public health. Because of the budget fight, our rainy season continued into the fall before a compromise budget finally got adopted and signed by Governor Hassan. Sadly, the final budget did not include the funds to support continued coverage for those working adults who had finally been able to afford medical care through Medicaid. That remained a fight for another year.

During the dry season, the Public Policy Committee turns its attention inward to review the position statements that guide our public work. In 2015 we approved a statement on Social Justice and Health

which the Board adopted in October. In addition, we worked hard on a Climate Change and Health statement (adopted early in 2016). And we updated six of the position statements adopted in previous years. The work of keeping our policy positions current is on-going. In 2016, we hope to update several more statements including totally our tobacco policy statement to include new nicotine delivery systems; and we plan to draft new positions to address gaps we identified in 2015. All this work requires dedicated volunteers with a wide range of knowledge and skills. Thanks to our volunteers, NHPHA’s visibility and reputation in the public policy field grew significantly among Legislators in 2015 and we look forward to another busy and productive year in 2016.

25 Years

1990

Led by Susan Epstein, a group of individuals assembles at the Concord Library to begin discussions to develop an advocacy group to support public health activities in NH.

1990

Board of Directors.

1998

Declaration of National Public Health Week, 1998. Pictured Marc Hiller, Gov. Jeanne Shaheen and Susan Friedrich.

2003

NHPHA Board holds two-day "Strategic Planning Session", and embraces change in NHPHA Mission Statement. Old mission statement: "To promote and improve the public health of the people of New Hampshire."

2003

Governor & Council approves the multi-year contract between NHPHA and the NH DHHS, "assessing leadership capacity and public health competency" and "to conduct professional development to assure a strong public health emergency response".

By-laws and Articles of Agreement are drafted. The name is established as NH Public Health Association.



NHPHA hosts the First Annual Legislative Briefings, to inform Legislators of the emerging public health issues and priorities for the legislative agenda.

New Mission Statement:
Improving health, preventing disease, and reducing costs for all

1992

1994

Past Hosts

NH Nurses Association (1992-1995)
NH Hospital Association (1995-1998)
Community Health Institute (1998-2003)

Presidents

Roger Fossum	Katie Dunn	Katie Wells Wheeler	Marilyn Watson	Jeanie Holt
Jane Garry	Russel Jones	Kathy Mandeville	Maureen Quinn	Marie Mulroy
Marc Hiller	Mary Ann Cooney	Karla Armenti	Joan Ascheim	Katie Robert
Susan Friedrich	Alice R. Bruning	Kevin Flanagan	Elaine Frank	

Selected Grants

1998

NHPHA receives the Robert Wood Johnson Foundation (RWJF) Turning Point Initiative planning grant. The Community Health Institute becomes fiscal manager.

1998

NHPHA receives grant from APHA to work with NH Medical Society and NH Firearm Safety Coalition to create video promoting fire arm safety among youth.

1999

NHPHA receives APHA grant, "Promoting Seatbelt Use in the Older Population." The Buckle Up 55 campaign is developed. The Wash Your Hands poster is produced.

2003

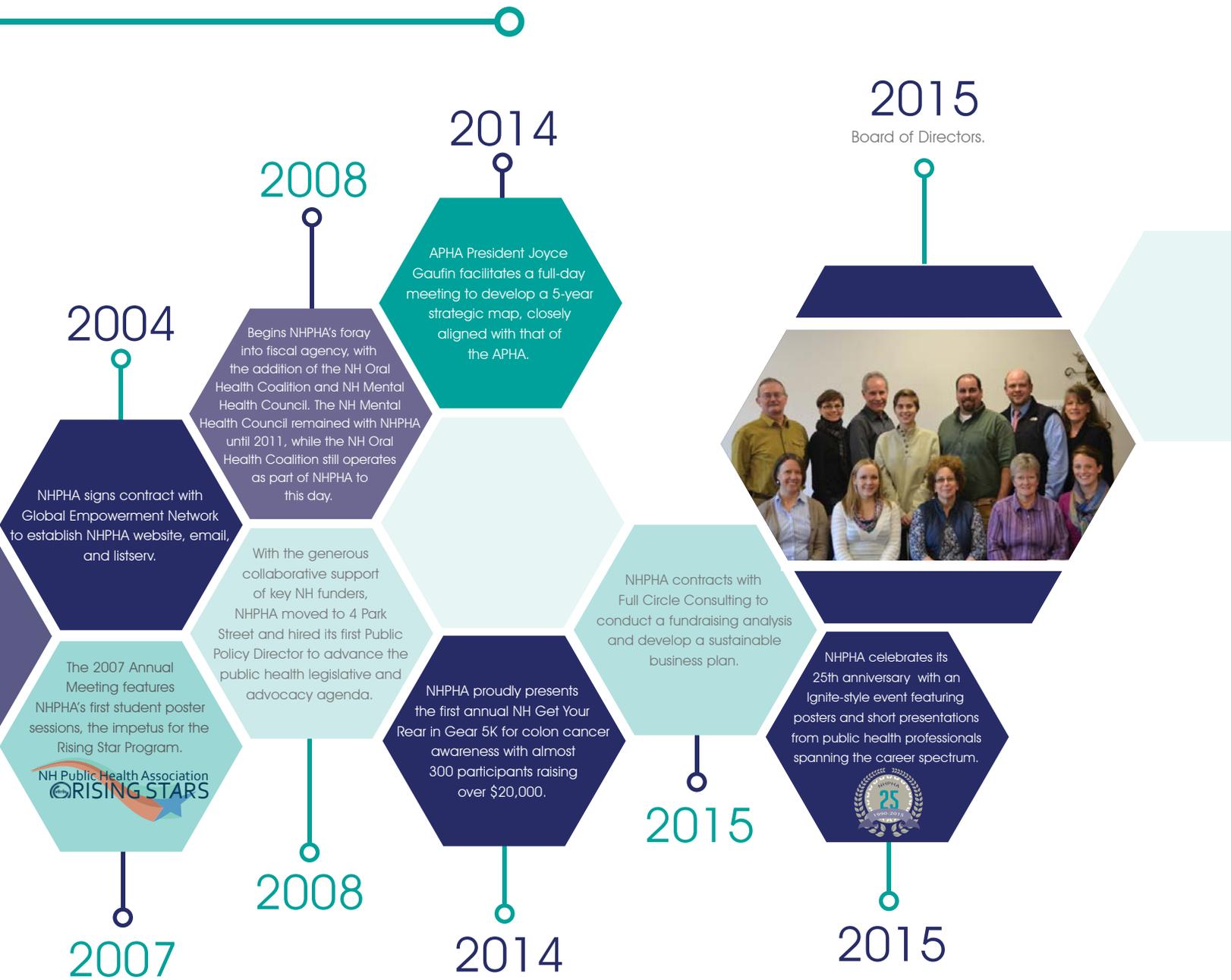
In collaboration with the NH Intersections Project, NHPHA receives a \$8500 grant from APHA to address impaired driving in NH.

2005

NHPHA receives funds to implement the "Watch Your Mouth!" project to raise awareness of the importance of children's oral health to their overall health.

2006

NHPHA is funded to host a "Policy Matters" event to educate legislators on the importance of passing evidence-based public health policies.



NHPHA's 2015 Board of Directors

Bobbie Bagley
David Batulis
Becky Brown
Owen David
Laura Davie
Amy Holmes

Aaron Krycki
Jaime Hoebeke
Jeanie Holt
Terry Johnson
Lisa Morris
Adelaide Murray

Katie Robert
Melissa Schoemmell
Abby Shockley
Neil Twitchell
Abbott Willard

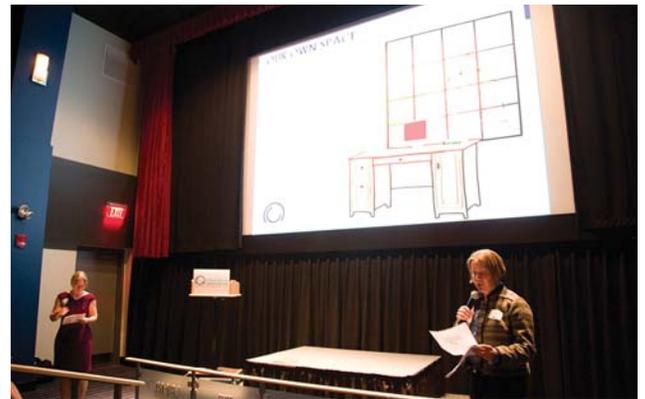
25th Anniversary



To mark the founding of the Community Health Institute in 1995 and the New Hampshire Public Health Association in 1990, the public health community from around the state gathered together on October 6, 2015 to Celebrate a Quarter Century of Public Health. The celebration was intended to stimulate the exchange of new and exciting public health ideas as well as highlight important public health stories from New Hampshire over the past 25 years. Professionals and students alike gathered for poster presentations and Ignite style presentations. Presenters ranged from students just entering the public health workforce to retired professionals sharing their life long public health journeys. The event also included a dynamic student session where students and faculty from five New Hampshire colleges shared their new and fresh ideas about the public health student's needs and ways to increase their involvement in NHPHA.

The sixteen presentations ranged from areas such as immigrant integration, older adults and aging, to health

data, and inspiring tales of experience. From the first presentation reflecting on 25 years of achievements in NHPHA, the event proved to be moving and stimulating for all in attendance. This special evening also brought together those entering the public health workforce with those beginning to plan their exit, and all those in between in order to share ideas and lessons learned across organizations and generations. While past accomplishments and experiences were celebrated and new ideas exchanged, all in attendance left with a renewed sense of enthusiasm and passion for what drives us all: public health, and it's growing importance for New Hampshire.



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Committee Updates

*“The NH Public Health Association benefits from smart, savvy, dedicated volunteers that carry out its fundraising efforts.”
-Full Circle Consulting*

Policy Committee, Co-Chairs: Jeanie Holt and Dr. Jay Smith

The 2015 legislative session featured many bills critical for public health from efforts to limit women’s access to affordable reproductive health and preventive services, to re-authorizing NH Health Protection Program (Medicaid expansion), to a bill that would severely limit public health’s ability to gather critical data from students in public schools. The Policy Committee was there for it all, read more about this very active committee on page 2.

Membership Committee, Co-Chairs: Sarah Moeckel and Ashley Peters

The Membership Committee worked to engage current members and expand membership to new organizational members, such as, NH Healthy Homes, Community Health Options and the NH Children’s Trust. In addition to expanding and broadening the current membership, this committee for the first time in the history of the NHPHA, worked to welcome two new member sections, the NH Research and Evaluation Group (Fall, 2015) as well as the NH Public Health Nurses Group (Winter, 2016). With the addition of these two new membership sections, NHPHA expands its reach to those less traditionally associated with “public health”, but definitely vital to the public health field.

Rising Stars Sub-Committee, Chair: Becky Brown

The Rising Stars Committee works to serve the interest of our undergraduate and graduate Public Health Students from across the state. The Rising Star Committee engages with many programs to engage students interested in a career in public health. The Rising Stars always have a terrific showing at our professional events, contributing to the student’s professional and personal development. To better open communication between schools, the NHPHA Rising Stars Committee developed a public group on Facebook for sharing of information, events, and potential job and internship opportunities.

Communications Committee, Chair: Melissa Schoemmel

The Communications Committee produces the NHPHA monthly newsletter, featuring relevant public health topics, a message from NHPHA President, Katie Robert, a public health spotlight from around the state, upcoming state, regional and national public health events and an update from our national American Public Health Association affiliation. This newsletter is distributed to over 1,000 mailboxes each month. Using the newsletter, the NHPHA distribution list, Social Media (Facebook and Twitter), this committee keeps busy promoting the events, programs, and initiatives of each of the other NHPHA committees as well as NHPHA’s members.

Program Planning Committee, Chair: Abbott Willard

One of the greatest ways NHPHA can engage with current and new members is through the networking and collaboration experienced at our Meetings and Forums. In 2015, the Program Planning Committee hosted the 2015 Annual Meeting, with over 100 people in attendance. During this meeting, 25 undergraduate and graduate students from across the state presented their findings through professional poster presentations. NHPHA was delighted to welcome Governor Maggie Hassan to this event, where she made an official proclamation for National Public Health Week, celebrated nationally the first full week of April. In addition to the Annual Meeting, this past fall, the Program Planning Committee assisted in the coordination of their 25th anniversary alongside longtime partner and former host, The Community Health Institute.

New Hampshire Oral Health Coalition

Submitted by Gail T. Brown | Director | NH Oral Health Coalition

Aiming at a vision of “removing the distinction between health and oral health”, as stated by Dr. Bruce Donoff, Dean of the Harvard School of Medicine; in 2015, the NHOHC focused heavily on examining, illuminating and advancing the integration of medicine and dentistry throughout the state to increase both access and patient-centered care. The 2015 Oral Health Fall Forum, “Medical-Dental Integration at the Community-Level,” featured national and local experts in dentistry, medicine, nursing and pharmacy to look at the impact and realities of interdisciplinary care, and to consider the importance and future of inter-professional education as experienced at the University of New England, New York University and a growing number of dental programs.

As an oral health stakeholder leader, the Coalition participated in both the development of the updated 2015 NH Oral Health Plan and the NH Oral Health Communication Plan. The NHOHC was identified to facilitate and oversee bringing those two plans forward, in tandem, to ensure a cohesive, commonly-accepted, and effective messaging approach. We are organizing a state-wide campaign to present the plans to local stakeholders and to collaboratively design the next steps.

Additionally, we are very pleased to announce that we are now in the analysis and reporting phase of the NH Oral Health Baseline Survey where we are identifying non-traditional, community-based settings for the delivery of oral health preventive and restorative services including schools, medical offices, Women, Infant and Children (WIC) and Head Start programs, community-health centers and more thereby maximizing services at the locations where children and their families visit regularly. Over 250 interviews were completed. We will be creating a directory of programs/locations, as well as, examining the business and program models that present promising practices for increasing access and sustainability. We have shared early results with both the NH Pediatric Improvement Project and the UNH Institute on Health Policy and Practice and are thereby supporting their work in both pediatrics and oral health.

Our 2016 efforts are focused on further development and dissemination of community-based oral health work force and program models; ensuring access to training for medical professionals on the use of fluoride varnish; advocacy on ensuring reimbursement and opportunities for the newly-developed certified public health hygienists, and the exploration of the development of a viable adult Medicaid dental benefit. For further information on our 2015 and 2016 work please visit our website at: www.nhoralhealth.org. Remember [#TheMouthMatters](#).

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Get Your Rear in Gear 5K

The 2015 Get Your Rear in Gear trail event added the Janice Coburn Memory Walk in honor of a Manchester educator and grandmother who lost her life to colon cancer in 2014 - 10 years after her first diagnosis. The New Hampshire Public Health Association is thrilled to continue this partnership with the Colon Cancer Coalition to reduce financial barriers to screenings for NH residents most in need.

On September 26, 2015, more than 300 runners and walkers took the trail course at Gould Hill Farm in Hopkinton. Winding through two separate apple orchards and a pumpkin patch, participants enjoyed some of New Hampshire's most classic fall experiences (apple picking, leaf peeping) all while raising awareness for the #2 cancer killer in the United States.

As a stage 3 cancer survivor, this event hits extremely close to home. The energy of everyone involved always makes it a huge success.

*- Wayne Charette,
"Wayne's Behind Believers" Team Captain*

The New Hampshire Public Health Association, partnered with the Colon Cancer Coalition, Gould Hill Farm, and 93.3 The Wolf to raise over \$20,000 in sponsorships and donations. The proceeds from the race are given back

to the New Hampshire community in the form of financial assistance to offset the costs of screenings, co-pays, prep, transportation, and other child or family care. The

race was kicked off with a warm welcome from Congresswoman Annie Kuster, and the national anthem sang by Morgane Vigroux.

Over 300 registrants made up 21 teams; \$17,000 in in-kind and paid sponsorships were donated by 23

local vendors; \$20,900 was raised by 300+ donors; and more than 30 volunteers contributed to the race's smooth execution.

The 2016 race is slated for September 24, 2016!



An affiliated association of



AMERICAN PUBLIC HEALTH ASSOCIATION

For science. For action. For health.



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